

**SAVE THIS DATE!**

SEPTEMBER	27	28	29	30	1
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*Bernstein  
Teleseminar 2:00 p.m.  
eastern*

## An Important New Teleseminar: Credit Concerns for Growing Businesses

Your company is growing. Congratulations . . . that's wonderful!

But did you know that the more you grow, the more likely you are to be affected by credit and collections issues? Think about it.

Growth means that you have more customers, and the more customers you have, the greater the likelihood that some of them will default on payment owed. It's simply a matter of statistics.

Furthermore, in the effort to sell, sell, sell and grow, grow, grow, many executives forget to take the time to teach employees how to qualify, verify, and collect. (We know; it's not very glamorous—but it's very, very important to your financial health!)

Because many of our clients are experiencing tremendous growth, Bernstein Law Firm is offering a teleseminar designed especially for growing companies. "Credit Concerns for Growing Businesses" will be held Tuesday, September 27, at 2:00 p.m. eastern.

In this important one-hour telephone and Web event, Robert Bernstein and Nicholas Krawec will discuss:

- Why growing companies are particularly vulnerable to credit issues
- The structure of contracts to protect your rights as a creditor—how to fix them before there is a problem
- The Bernstein method of annual contract review
- How to collect quickly without affecting growth
- When to act on a late payment
- When to get a creditors' rights attorney involved in the collections process
- What to teach your salespeople and account receivables staff about late payments

To register, go to <http://www.regonline.com/82816>. Select the registration type for public. There will be a \$79 fee for this teleseminar. We will accept MasterCard, Visa, and American Express.

Remember, getting paid what you're owed is the bread and butter of business success. Don't neglect this basic skill. It's the key to growing not just fast . . . but smart.

*Bernstein Law Firm, P.C. is a full service creditors' rights and bankruptcy law firm, providing a comprehensive range of services in all aspects of creditor and bankruptcy representation.*